

# Press Release



## FOR IMMEDIATE RELEASE

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### **Goodwill annual report wins APEX 2009 Award of Excellence**

**Louisville, Ky.** — Goodwill Industries of Kentucky has been awarded the APEX 2009 Award of Excellence in the Annual Report Design and Layout category for its 2008 annual report.

APEX 2009 — the 21st annual Awards for Publication Excellence — is an international competition that recognizes outstanding publications from newsletters and magazines to annual reports, brochures, and Web sites. According to the APEX 2009 judges, "The awards were based on excellence in graphic design, quality of editorial content and the success of the entry in conveying the message and achieving overall communications effectiveness."

Each year, Goodwill's annual report features several people who have benefitted from Goodwill's job training, employment services, or adult literacy programs. The report also provides information about the financial health and stability of the organization, as well as statistics that exhibit the growth and success of programs. In 2008, Goodwill placed 1,830 Kentuckians into jobs and paid \$14 million in wages to people with disabilities or other disadvantages.

#### **About the APEX Awards**

The APEX Awards for Publication Excellence is an annual competition for writers, editors, publications staff and business and nonprofit communicators. It is sponsored by Communications Concepts, Inc., publishers of business communication reports, including Writing That Works, a subscription bimonthly for professional communicators, and special reports on topics such as writing feature articles and Web publishing.

In the twenty-first annual APEX Awards, awards were given in 122 communications categories, in 11 main categories including: newsletters; magazines and journals; magapapers and newspapers; annual reports; brochures, manuals and reports; electronic and video publications; Web and intranet sites; campaigns, programs and plans; writing; design and illustration; and one-of-a-kind publications.

#### **About Goodwill Industries of Kentucky**

Goodwill accepts a variety of donations, including clothing and household items, for resale in its stores. Donations are tax deductible and receipts are available. Your support helped Goodwill Industries of Kentucky place more than 1,830 individuals in jobs and pay more than \$14 million in mission-related wages in its last fiscal year. Goodwill provides jobs, job training, adult literacy programs, vocational testing and counseling, and employment services for people with disabilities or other disadvantages. For your nearest donation center or store, visit [www.goodwillky.org](http://www.goodwillky.org) or call 1-800-889-8775.

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