

# PRESS RELEASE



[www.goodwillky.org](http://www.goodwillky.org)   

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## Goodwill Industries of Kentucky hosts ‘Good Prep’ day to help Somerset job seekers prepare for entering the workforce

**Somerset, KY** – On Thursday, June 20, Goodwill Industries of Kentucky hosted a “Good Prep” day at its Center for Education & Employment in Somerset, KY. Goodwill Career Coaches provided ten local job seekers with tools and resources to help prepare them for job interviews. Workshops consisted of self-presentation, soft skills, resume building, and mock interviewing.

After the morning curriculum, each participant had the opportunity to shop Goodwill for an appropriate interview outfit. Additionally, Campbellsville University School of Cosmetology Somerset donated haircuts, styling, and makeup. Goodwill provided lunch and before-and-after photos for the participants, while Anthem Medicaid provided hygiene kits and assistance with mock interviewing.

“At Goodwill, we understand the importance of self-presentation,” said Becky Wilson, Regional Manager of Career Services for Goodwill Industries of Kentucky. “We wanted to give these job seekers the opportunity to feel confident when meeting with potential employers.”

Sarah MacMillian, volunteer mock interviewer, said, “My face hurts, because I have smiled so much!”

All Good Prep participants are enrolled in the Goodwill Works program, where they earn a Work Ready Certificate after graduating from Goodwill’s Soft Skills Academy. Through Goodwill Works, team members study and practice six concepts that significantly impact the ability to find and maintain employment: attitude, conflict resolution, dependability, safety, self-presentation, and team building.

Four of the Good Prep participants are from SKYHope, an inpatient residential substance abuse program. Statewide, Goodwill works with nearly 1,000 employers and community partners to expand its mission of helping Kentuckians find and maintain employment.

### **About Goodwill Industries of Kentucky**

In the 2018 fiscal year, Goodwill placed Kentuckians into more than 2,700 jobs across the state – both inside and outside of Goodwill. Goodwill’s career path programs and employment services, which serve Kentuckians who have disabilities or other challenges, are funded through a combination of grants, corporate and individual giving, and its retail stores, which sell donated clothing and household items at 65 locations across Kentucky.